

E- News from Dr. Palan – May 2005

Hi! Liverpool have been crowned UEFA Champions. My younger son Subu and I supported Liverpool. My wife Kamu and eldest son Maha supported AC Milan. Tremendous domestic tension. We did not watch the football match, too worried. Just proves that you can WIN so long as you have that fierce desire and enthusiasm bundled together with a willingness to learn the ropes to succeed. In May, I also traveled around the region including going back to Indonesia.

Our focus at SMR continues to be solely on the Asia HRDCongress incorporating the 28th Trainers Meet Trainers scheduled for July 25th to 27th, 2005. The content for this month's Learn & Perform e-news:

- Creativity & Innovation at the Workplace
- The China factor
- The Asia HRDCongress 2005

Creativity & Innovation at the Workplace

I had the opportunity to run one of my only 2 public workshops for the year on Creativity. It was interesting to note the recent issue of FORTUNE magazine carries an interesting piece on Creativity with a view to stimulate discussion on the subject. The article highlights three factors as essential for Creativity & Innovation at the work place: Challenge existing misconceptions such as only some people are creative, second is to go beyond the notion that it is only about certain activities such as advertising, it is possible in all areas of work. Third, to go beyond the prejudice that either you are creative or not. We can make creative routine and systematic provided we know how. Creativity is the process of having original ideas and innovation is about putting it into practice. The levels of organizational creativity are affected by three areas - habits, environment and the systems that prevail at work. Sir Ken Robinson, the architect of the article says that education is the key to reform. To learn more about how to add creativity into the classroom, join me for the second and the last public programme I am running on June 15th at Kuala Lumpur on the subject of the Magic of Making Training FUN. Email karen@smrhd.com for more information or visit www.smrhd.com.

The China factor

Fareed Zakaria's writing in Newsweek poses the question - Can the World handle China? China's economic output is now US\$ 1.6 trillion. It will overtake Japan by 2015 and the USA by 2039 if the expected tripling takes place over the next 15 years. In 2004, Wal-Mart imported \$18 billion worth of goods from China. 80% of Wal-Mart suppliers are from China. In the last 25 years, 300 million have been out of poverty and the average income has quadrupled. How can we learn more about China? What are the success stories that we can learn from China? The book stores and the web are dominated by stories of Jack Welch. That is great but we also do need to learn from Zhang Ruimin, the Chairman of HAIER, a company in consumer electronics.

The Asia HRDCongress 2005, Kuala Lumpur, Malaysia

Madan Kataria introduces Laughter Clubs and Laughter Yoga. The response to his speaking at the Congress has been overwhelming. Join the Congress to learn about Creativity and Asian experiences such as the China factor. The dates are July 25th to 27th. The fourth International Accredited Trainer Programme is being scheduled for July 28th to August 1st. Early bird registrations are closed on April 30th, but I have asked Karen, our Managing Director and Khiem, our Event Manager to extend the date till June 15th for the subscribers of the Learn & Perform e-news list. Hurry and take advantage of the special offers. Please visit www.hrdcongress.com.

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Regards, Palan